



San Antonio Council on Alcohol & Drug Awareness



**2024
Red Ribbon
Presentation
for
Grades 3rd – 5th**

Our Mission

EMPOWERING OUR COMMUNITY TO LIVE
HEALTHY LIVES; BY PROVIDING **PREVENTION,**
INTERVENTION AND **RECOVERY SUPPORT SERVICES**
FOR **CHILDREN** AND **ADULTS**



SACADA

**San Antonio Council on
Alcohol & Drug Awareness**

Our Vision

A **SAFE & THRIVING** COMMUNITY

Our Values

EXCELLENCE | GROWTH | IMPACT | INTEGRITY | LEADERSHIP | RESPECT | WORK-LIFE BALANCE

PROGRAMS & SERVICES AT SACADA



Youth Prevention: Project Strong Life offers personalized case management for youth ages 12-19, focusing on social and emotional development and substance use prevention through evidence-based strategies. The Adolescent Substance Use Treatment (TREE Project) targets high school students (grades 9-12), providing early intervention, treatment, and recovery support for those with substance use and/or mental health disorders, including case management. Additionally, awareness presentations on topics such as tobacco/vaping, alcohol, marijuana, and other drug awareness. These services are at no cost to participants.



Coalitions: The Tobacco Prevention and Control Coalition (TPCC) and Breathe Clear Coalition focus on preventing and reducing tobacco use among adolescents in Bexar County through evidence-based community and environmental strategies. The Partnership for Success (PFS) and Circles of San Antonio Community Coalition aim to expand and strengthen the capacity of local prevention providers to implement evidence-based programs that reduce substance misuse and its related problems, as well as promote mental health through community-based services.



Intervention, Treatment & Recovery Support services are provided by Peer Recovery Support Specialists for adults struggling with a substance use disorder by promoting all pathways to recovery and partnering with community organizations across the region to enhance recovery-focused efforts. Recovery services are at **no cost** to participants.



Education & Training – Fee for court mandated classes for youth and adults including Driving While Intoxicated (DWI), DWI Intervention (2nd+ offenses), and Alcohol Awareness Court/Minor in Possession. SACADA is a certified provider of DWI and MIP by the Texas Department of Licensing and Regulation. Also available is Marijuana Awareness Course and Drug-Free Workplace Training.



Mental Health Awareness Training - SACADA offers Mental Health First Aid (MHFA) and Youth Mental Health First Aid (YMHA) training to school personnel, emergency first responders, law enforcement, and other community members, enabling them to provide referrals to mental health services. There is **no cost**, but you must register as space is limited.



Prevention Resource Center – PRC serves as a vital data hub and training liaison for Region 8. Through its role, the PRC compiles and disseminates an annual Regional Needs Assessment, offering a valuable community reference tool. This assessment provides region-specific substance use and related information to support informed decision-making and prevention efforts.

2024 THEME



WHAT IS RED RIBBON WEEK?



ENRIQUE “KIKI” CAMARENA 1947-1985



- Grew up in Mexico, moved to the US
- Served in the Marine Corps
- Joined the Drug Enforcement Administration (DEA)
- Gave his life to keep drugs out of the hands of children

An aerial photograph of a large crowd of people, many wearing red and white clothing, standing on a green lawn to form a large heart shape. The crowd is dense and fills most of the frame. Long shadows are cast by the people, indicating a low sun position. In the center of the heart, the words "DRUG PREVENTION AWARENESS" are overlaid in large, white, bold, sans-serif capital letters. At the bottom edge of the heart, a banner is partially visible with the text "STAY DRUG FREE!".

DRUG PREVENTION AWARENESS

STAY DRUG FREE!

WE WILL ANSWER THESE QUESTIONS:



- **WHAT IS A DRUG?**
- **ARE MEDICINES SAFE?**
- **ALCOHOL, THE BRAIN AND GOALS**
- **TOBACCO & VAPING**
- **WAYS TO SAY "NO"**

ARE YOU READY?



WHAT IS A DRUG?

A drug is anything that changes the way your mind and body work.



MEDICINE





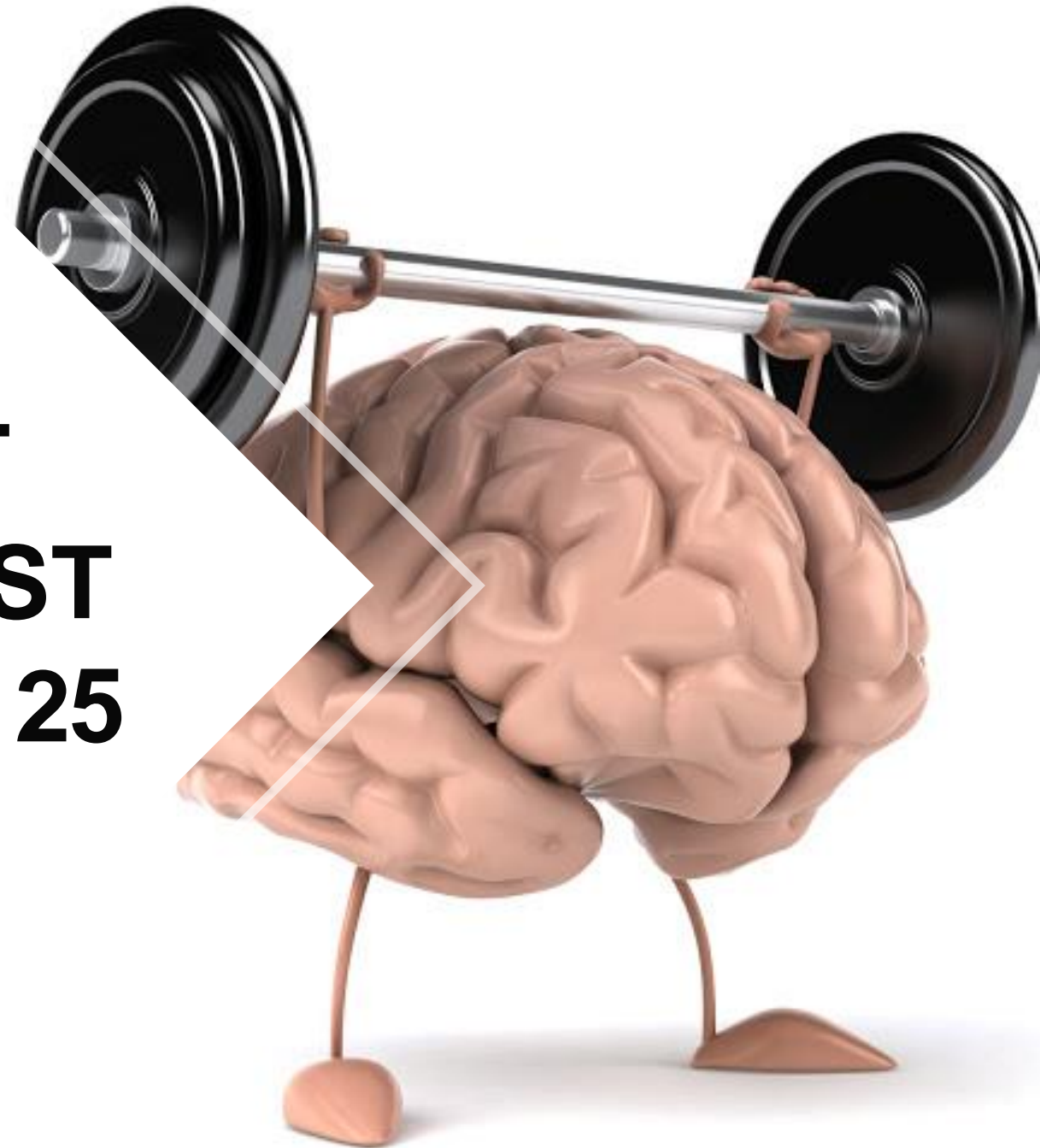
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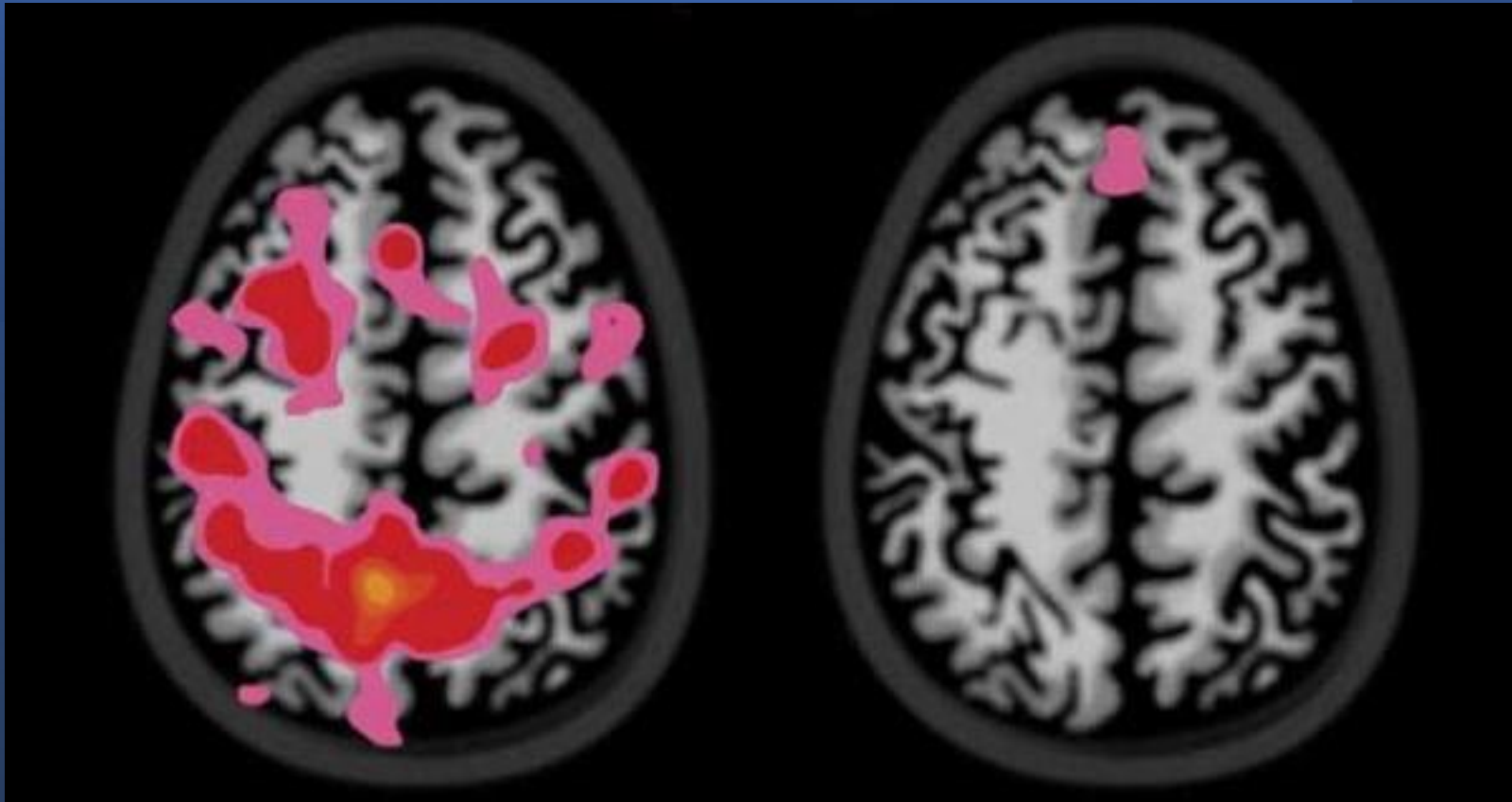


Alcohol

- BEER
- WINE
- SPIRITS

**AT
LEAST
AGE 25**





**Healthy
Control**

**Alcohol
Dependent**

Alcohol

It can interfere with, or prevent you from reaching your goals and dreams



The background features a collection of stylized illustrations of tobacco and vaping products. There are several cigarettes, some with filters and some without, scattered across the frame. A prominent teal-colored e-cigarette is shown in the upper left and lower center. A USB-style device, possibly a vape or a small electronic cigarette, is depicted in the lower left and lower right. The overall aesthetic is clean and modern, with a focus on the various forms of nicotine delivery.

TOBACCO AND VAPING

TOBACCO IS A DRUG

SOME PRODUCTS THAT YOU SMOKE OR INHALE:



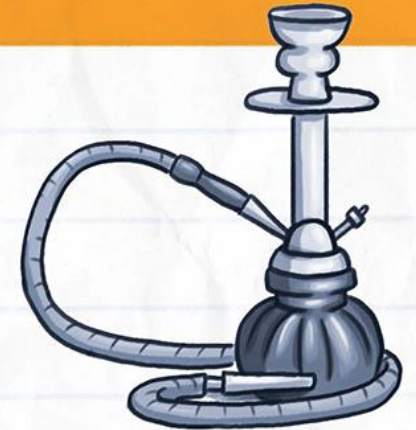
CIGARETTES



CIGARS



VAPING DEVICES



HOOKAHS

SMOKELESS PRODUCTS:



**CHEWING
TOBACCO**



SNUFF

*Ground tobacco that can be sniffed
or put between your cheek and gums*



DIP

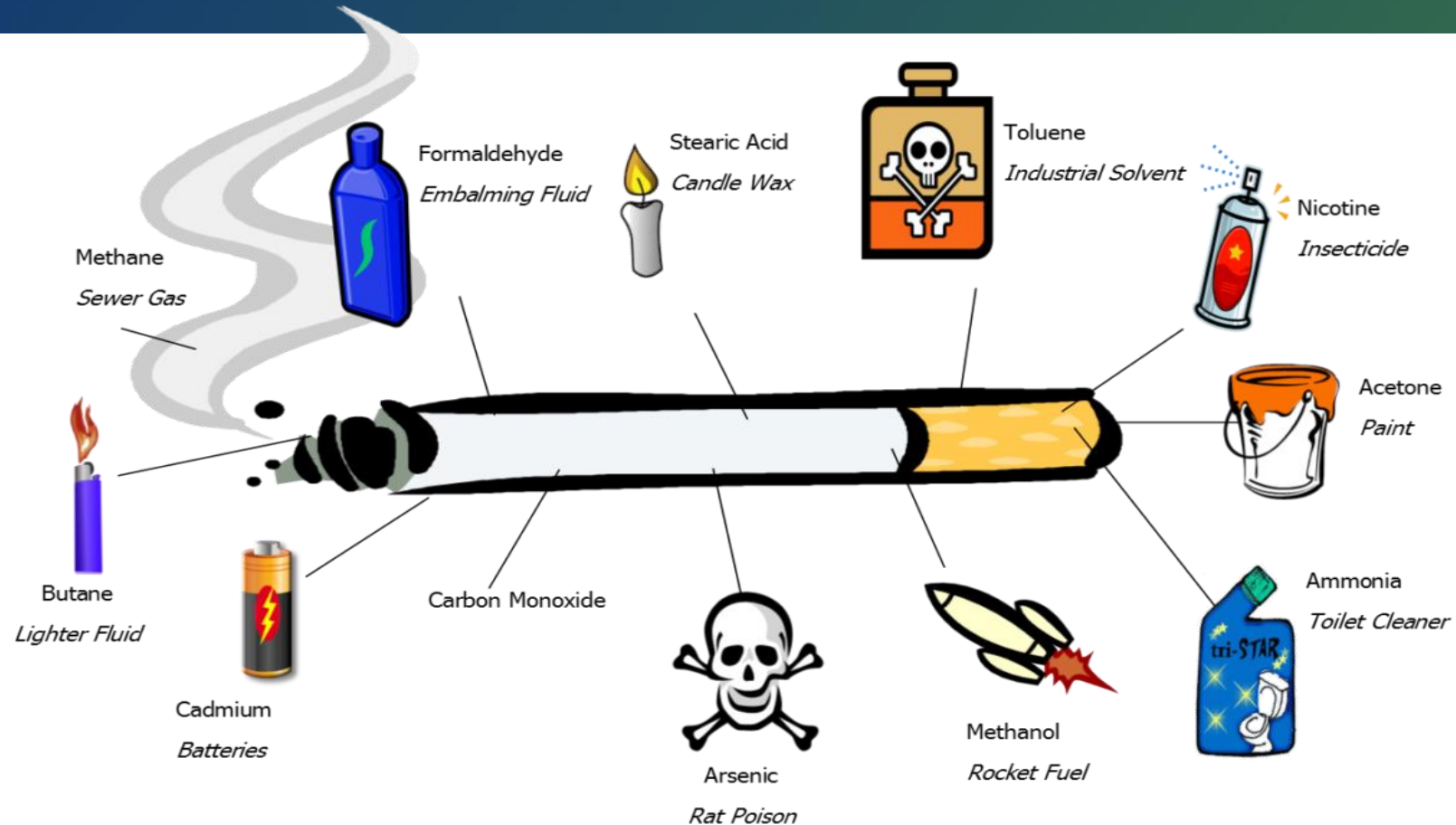
Wet snuff that is chewed



SNUS

Small pouch of wet snuff

What's in a Cigarette?



SHORT-TERM EFFECTS



**BAD
BREATH**



**YELLOW
TEETH**



**STINKY
CLOTHING**



RED EYES



LONG TERM EFFECTS

- LUNG CANCER
- HEART DISEASE
- STROKE
- BREATHING PROBLEMS



E-CIGARETTES AND VAPING



Nearly **9 in 10** U.S. youth **who report current use** of e-cigarettes **use flavored e-cigarettes.**



Source: National Youth Tobacco Survey, 2023

San Antonio Council on Alcohol and Drug Awareness -
www.sacada.org

[CDC.gov/Vaping](https://www.cdc.gov/Vaping)



A close-up photograph of two hands against a wooden background. The left hand holds four traditional cigarettes, while the right hand holds a clear e-cigarette. The image is overlaid with a semi-transparent dark layer.

Are e-cigarettes safe?

A large, bright orange circle with a white border and a slight shadow, containing the word "NO" in white, bold, sans-serif capital letters.

NO

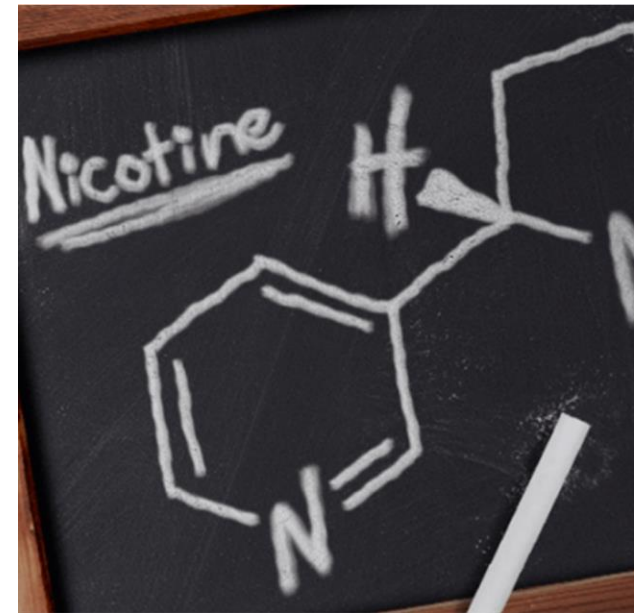
8 TIMES



**Vaping increases
young people's
risk of **smoking**.**



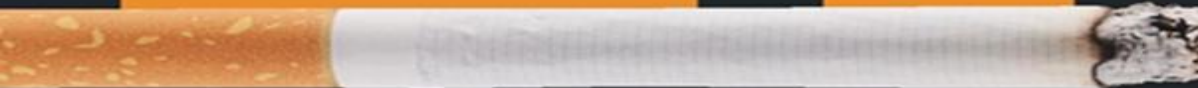
WHY can't people stop?



**Nicotine is a stimulant,
which means it causes
your heartrate and blood
pressure to increase.**

UNDER

21



NO SALES OF CIGARETTES, E-CIGARETTES, OR TOBACCO PRODUCTS IN TEXAS.

It is illegal for anyone younger than 21 to buy cigarettes, e-cigarettes, or tobacco products, and it is illegal to sell or provide cigarettes, e-cigarettes, or tobacco products to anyone under 21. Purchasing or attempting to purchase cigarettes, e-cigarettes, or tobacco products by a person under 21 years of age is prohibited by law. Sale or provision of cigarettes, e-cigarettes, or tobacco products to a person under 21 years of age is prohibited by law. Upon conviction, a Class C misdemeanor, including a fine of up to \$500, may be imposed. Violations may be reported to the Texas Comptroller's Office by calling 800-345-8647.

- The prohibitions on the purchase or attempt to purchase described above do not apply to a person who is in the United States Military Forces or State Military Forces.
- The prohibitions on the purchase or attempt to purchase described above do not apply to a person who was born on or before August 31, 2001.



Tobacco 21

- On September 1st of 2019 it became illegal for anyone under the age of 21 to purchase tobacco or e-cigarette products
- This law is an important step toward reducing youth smoking and preventing a lifetime of dependency and disease

House Bill 114

Effective September 1, 2023,
students caught vaping or with e-
cigarettes will be removed from class
and placed in a Disciplinary Alternative
Education Program, or DAEP

MV



• **ENACTED BY STATE LEGISLATURE, 2023** •
STUDENTS WHO POSSESS OR USE A VAPE ON DISTRICT
PROPERTY OR AT AN EVENT, BY LAW, WILL BE PLACED IN THE
DISCIPLINARY ALTERNATIVE EDUCATION PROGRAM (DAEP)

GOOD NEWS!



**As soon as
someone quits
smoking, the body
will begin to heal.
So, it's never too
late to quit!**



PEER PRESSURE REFUSAL STRATEGIES

BROKEN RECORD	MAKE AN EXCUSE
STATE THE FACTS	WALK AWAY





What kind of things can you do that are healthy?



**YOU
ARE WORTH IT**

personally.tumblr.com



**MAKE
HEALTHY
CHOICES**

QUESTIONS

1. What did Mr. Camarena give up his life to do?
2. How can alcohol harm a person?
3. Name a type of tobacco product?
4. Why is it not safe to take another person's medicine?
5. What is an ingredient in tobacco products?
6. How old does a person have to be to use or buy alcohol or tobacco?
7. How do tobacco companies get youth to use the vaping products?
8. What is a healthy activity that you can do instead of using alcohol or tobacco?
9. Name one of the 4 refusal skills that you can use if someone is pressuring you?

Resources

Recovery Services in Bexar County: 210-SAY-CARE

Recovery Coaching for Adults: www.sacada.org 210-225-4741

Recovery Coaching for young Adults: www.RiseRecovery.org 210-227-2634

TEXAS Mental Health Support Line: 1-833-986-1919 (24 Hour Hotline)

TEXAS HHSC Turn To Campaign

National Suicide Prevention Lifeline: 1-800-273-TALK (8255) or 988

Resources

<https://www.justthinktwice.gov/article/special-agent-enrique-kiki-camarena>

<https://tobacco21.org/>

[file:///C:/Users/edavis/Downloads/Youth-Vaping%20\(1\).pdf](file:///C:/Users/edavis/Downloads/Youth-Vaping%20(1).pdf)

<https://www.dshs.texas.gov/vaping/>

<https://teens.drugabuse.gov/teens/drug-facts>

<https://kidshealth.org/en/teens/prescription-drug-abuse.html>

<https://www.drugabuse.gov/publications/marijuana-facts-parents-need-to-know/want-to-know-more-some-faqs-about-marijuana>

[The Adolescent Brain \(Casey, Jones, & Hare, 2008\).](#)

<https://www.cdc.gov/tobacco/e-cigarettes/why-youth-vape.html>

<https://safesleepacademy.org/smoking/>

www.health.ny.gov/publications/1021

<https://potranco.mvisd.com/apps/news/article/1802112>

<https://nida.nih.gov/research-topics/parents-educators/lesson-plans/mind-matters/nicotine-tobacco-vaping>



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